

Tune In To Kids And ^{Turn} On The FUN!!!

Reading & Media Literacy

Parent Involvement

Hobbies & Recreation

Math & Science

Arts & Culture

Health & Fitness

Tune In To Kids Fair
Saturday, April 25, 2009, 10:00 a.m. – 4:00 p.m.
Idlewild Park – 1900 Idlewild Drive, Reno (Free Admission)

Exhibitor/Participant Information

Dear Exhibitor/Participant,

We are delighted that you will be joining us for the Tune In To Kids Fair, and we wish you a day filled with fun and exciting activities for the families in our community.

If you have a booth, we want to again remind you that you **MUST HAVE A CHILDREN'S ACTIVITY**, as the Fair is designed to raise awareness about our children's screen time (TV, video and computer games, movies, etc.) and to promote alternative, positive activities that families can participate in together. Remember, it's about balance!! So, be creative and have fun!!

GENERAL INFORMATION

Set-up Times Friday, 4/24/09 from 4:00 p.m. – 6:00 p.m.

Saturday, 4/25/09 from 7:30 a.m. – 9:30 a.m.

Tear Down Must be completed by Saturday, 4/25/09 at 6:00 p.m.

**THE PARK WILL BE CLOSED TO TRAFFIC FROM
9:30 A.M. - 4:00 P.M. (City of Reno Regulation)**

**SEE REVERSE FOR INFORMATION REGARDING
EXHIBITOR/PARTICIPANT PARKING AND SET-UP**

**VEHICLES PARKED IN UNAUTHORIZED AREAS OR RED ZONES
WILL BE TOWED!!**

MAP ON WEBSITE: www.TuneInToKids.org

Parking and Set-up: There will be **LIMITED PARKING** on a first come, first serve basis for Exhibitors/Participants who will remain at the Fair **ALL DAY**. **THE PARK WILL BE CLOSED TO TRAFFIC FROM 9:30 A.M. - 4:00 P.M. (City of Reno Regulation)**. To park **ALL DAY**, you will be required to have an "All Day Parking Pass" (one per Exhibitor/Participant), which is enclosed. Please refer to the enclosed map for available handicap and Exhibitor parking areas (again, requires an All Day Parking Pass).

Drop Off: During set-up you may unload inside the Park. Only vehicles with an "**ALL DAY** Parking Pass" will be allowed to remain in the Park (see map for designated parking areas). These vehicles must remain in the Park until 4:00 p.m. If you do not have an "All Day Parking Pass," you must remove your vehicle from the Park by 9:30 a.m.; see information regarding Shuttle Service.

Shuttle Service: Free shuttle service will make round trips from Reno High School located at 395 Booth Street, to the main entrance of Idlewild Park every 10-15 minutes. Service will begin at 6:45 a.m. and the last shuttle will leave the Park at 6:00 p.m. Shuttle service will NOT be available on Friday, 4/24/09.

Handicap Parking: See "Parking and Set-up" and map for locations.

Traffic: THE PARK WILL BE CLOSED TO TRAFFIC FROM 9:30 A.M. - 4:00 P.M. (City of Reno Regulation). See information regarding "Parking and Set-up" and/or "Shuttle Service."

All Day Parking Pass: See information on "Parking and Set-up"

Exhibitor/Participant Check-in: On Main St./Cowan Dr. (see reverse for hours)

Security: If you elect to set up Friday, 4/24/09 (Early set-up time is 4:00 p.m. – 6:00 p.m.), there will be security provided from 6:00 p.m. on 4/24/09 until 7:00 a.m. on 4/25/09. **PLEASE NOTE:** The Tune In To Kids Fair, City of Reno, Washoe County School District, nor anyone involved with the Fair will be responsible for any lost, stolen, or damaged equipment, materials, personal items, etc. Items left overnight will be at your **OWN RISK!**

Promote your upcoming events and activities: You are welcome to promote upcoming events, activities, classes, etc., in your area. Please remember that your booth **MUST HAVE A CHILDREN'S ACTIVITY.**

Limited Selling: Only approved vendors are allowed to sell.

Food Vendors: Food and beverage that comply with the Washoe County School District Nutrition Policy will be available for purchase in the Food Court (see map for location).

Smoking: Thank you for not smoking.

Candy: NOT ALLOWED. Tune In To Kids promotes healthy eating and nutrition, therefore if you are serving snacks, they are required to be healthy.

Pop-up tent, EZ Up Canopy, etc.: You will be required to provide your own weights (sand bags, concrete blocks, etc.) to hold them down due to inclement weather.

Information Tents: Look for the yellow flags on top of the four (4) Information Tents which are located throughout the Park and identified by a "?" on the map.

Prize Drawing: Thank you for your prize donation (or monetary \$25 donation), as this will generate more excitement throughout the day of the Fair. The deadline to donate your prize has been extended to Monday, April 20th. Drop off or mail to Tune In To Kids, 10580 N. McCarran Blvd., # 115-221, UPS Store, Reno, NV 89503 (see Event Map for additional details).

Grand Prize - \$1000 Cash: Option 1: Buy raffle tickets for \$1 each or 6 for \$5. Option 2: Earn a chance to win by visiting 4 out of 5 exhibitors marked by balloons (need not be present to win).

Advertising: PSA's have been provided to Reno Radio Representatives' seven radio stations, Charter Communications, KNPB Channel 5, and all local television stations. Also look for ads in Family Pulse magazine, Washoe Parents, Sierra Nevada Kids' Directory (magazine and website), RenoTahoeMoms.com, and various other community publications. Thank you for linking to our website, **www.TuneInToKids.org!**

Refunds: No refunds will be provided after April 10, 2009 or for inclement weather.

Next Year's Fair: The tentative date for next year's Fair is Saturday, April 24, 2010 at Idlewild Park.

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