



TUNE IN TO KIDS FAIR

A Celebration of Life and Learning Beyond the Screen

Saturday, April 12, 2008 10 a. m. - 4 p.m.

Idlewild Park - 1900 Idlewild Drive, Reno (Free Admission)

www.TuneInToKids.org

January 22, 2008

Dear Community Member and Food Vendor,

You are invited to join us at the 5th annual Tune In To Kids Fair scheduled for Saturday, April 12, 2008, at Idlewild Park. The Fair is an interactive (all exhibitors are required to have an interactive activity), non-retail, family event promoting parent and family involvement, activities for kids and families, and responsible and positive use of media of all kinds. Admission to the event is free.

The average attendance since holding the event at Idlewild Park (2006 and 2007) has been over 6000 with 120+ participants (exhibitors and performers); we are expecting an even larger crowd this year.

We are excited to announce that this year we will have an improved and larger Food Court area that is also more centralized (parking lot of the Peace Officer's Memorial), adding to vendor exposure.

In keeping with the goal of Tune In To Kids, we are looking for menus that offer healthy food choices which are low in fat and sugar (Guideline: 30% or less calories from fat and 35% or less weight from sugar) along with nutritional information on the foods you will be selling.

Each food vendor must obtain a Health Permit, authorized by the Washoe County District Health Department, and must follow the Department's "Health Requirements for Special Food Booths". Obtaining the proper health permit is your responsibility. Please contact Jeff Brasel at (775) 328-2620 for complete information on how to obtain your permit.

To save time, we have implemented a "2-Step" application process as per the enclosed. Step 1: Please complete the application and indicate your menu and pricing structure; complete Step 2 once your application has been approved.

We appreciate your consideration and as always, feel free to contact me at (775) 353-5930 if you have any questions. We look forward to working with you on another successful Tune In To Kids Fair.

Sincerely,

Rene Johnson

Rene Johnson
775-353-5930
Food Vendor Chair

Live a real life, not a virtual life – it's about balance!

Enc