

Tune In To Kids And ^{LEARN} On The FUN!!!

Reading &
Media Literacy

Parent
Involvement

Hobbies &
Recreation

Math &
Science

Arts &
Culture

Health &
Fitness

Tune In To Kids Fair
Saturday, April 12, 2008, 10:00 a.m. – 4:00 p.m.
Idlewild Park – 1900 Idlewild Drive, Reno (Free Admission)

Exhibitor/Participant Information

Dear Exhibitor/Participant ,

We are delighted that you will be joining us for the Tune In To Kids Fair, and we wish you a day filled with fun and exciting activities for the families in our community.

If you have a booth, we want to again remind you that you **MUST HAVE A CHILDREN'S ACTIVITY**, as the Fair is designed to raise awareness about our children's screen time (TV, video and computer games, movies, etc.) and to promote alternative, positive activities that families can participate in together. Remember, it's about balance!! So, be creative and have fun!!

Listed below are a few reminders and updates:

Liability Documents Please make contact if liability is an issue with your activity

Prize Donation The \$25 Prize Donation fee is waived if you donate a prize for a minimum value of \$25; the deadline to deliver/mail a prize has been extended to Monday, April 7, 2008. Please use the Prize Donation Form so we can identify your donation. Link to the form:
http://www.tuneintokids.org/docs2008/fair_2008/prize_donation2008.pdf

Wall space California Building: **ONLY** "blue painter's tape" can be used.
Tents: Duct tape is OK to use.

Electricity Please bring your own extension cords, power strips, surge protectors, etc.

Set-up Times Friday, 4/11/08 from 4:00 p.m. – 6:00 p.m.

Saturday, 4/12/08 from 7:30 a.m. – 9:30 a.m.

Tear Down Must be completed by Saturday, 4/12/08 at 6:00 p.m.

**THE PARK WILL BE CLOSED TO TRAFFIC FROM
9:30 A.M. - 4:00 P.M. (City of Reno Regulation)**

**SEE REVERSE FOR INFORMATION REGARDING
EXHIBITOR/PARTICIPANT PARKING AND SET-UP**

**VEHICLES PARKED IN UNAUTHORIZED AREAS OR RED ZONES
WILL BE TOWED!!**

MAP ENCLOSED (see front/back)

Parking and Set-up: There will be LIMITED PARKING on a first come, first serve basis for Exhibitors/Participants who will remain at the Fair ALL DAY. THE PARK WILL BE CLOSED TO TRAFFIC FROM 9:30 A.M. - 4:00 P.M. (City of Reno Regulation). To park ALL DAY, you will be required to have an "All Day Parking Pass" (one per Exhibitor/Participant), which is enclosed. Please refer to the enclosed map for available handicap and Exhibitor parking areas (again, requires an All Day Parking Pass).

Drop Off: During set-up you may unload inside the Park. Only vehicles with an "ALL DAY Parking Pass" will be allowed to remain in the Park (see map for designated parking areas). These vehicles must remain in the Park until 4:00 p.m. If you do not have an "All Day Parking Pass," you must remove your vehicle from the Park by 9:30 a.m.; see information regarding Shuttle Service.

Shuttle Service: Free shuttle service will make round trips from Reno High School located at 395 Booth Street, to the main entrance of Idlewild Park every 10-15 minutes. Service will begin at 6:45 a.m. and the last shuttle will leave the Park at 6:00 p.m. Shuttle service will **NOT** be available on Friday, 4/11/08.

Handicap Parking: See "Parking and Set-up" and map for locations.

Traffic: THE PARK WILL BE CLOSED TO TRAFFIC FROM 9:30 A.M. - 4:00 P.M. (City of Reno Regulation). See information regarding "Parking and Set-up" and/or "Shuttle Service."

All Day Parking Pass: See information on "Parking and Set-up"

Exhibitor/Participant Check-in: On Main St./Cowan Dr. (see reverse for hours)

Security: If you elect to set up Friday, 4/11/08 (Early set-up time is 4:00 p.m. – 6:00 p.m.), there will be security provided from 6:00 p.m. on 4/11/08 until 7:00 a.m. on 4/12/08. **PLEASE NOTE:** The Tune In To Kids Fair, City of Reno, Washoe County School District, nor anyone involved with the Fair will be responsible for any lost, stolen, or damaged equipment, materials, personal items, etc. Items left overnight will be at your **OWN RISK!**

Promote your upcoming events and activities: You are welcome to promote upcoming events, activities, classes, etc., in your area. Please remember that your booth **MUST HAVE A CHILDREN'S ACTIVITY.**

Non-retail Event: The Tune In To Kids Fair is a non-retail event. The exceptions are food and drink, books signed by participating authors and CD's/tapes produced by participating performers.

Food Vendors: Food and beverage that comply with the Washoe County School District Nutrition Policy will be available for purchase in the Food Court (see map for location).

Smoking: Thank you for not smoking.

Pop-up tent, EZ Up Canopy, etc.: You will be required to provide your own weights (sand bags, concrete blocks, etc.) to hold them down due to inclement weather.

Information Tents: Look for the yellow flags on top of the four (4) Information Tents which are located throughout the Park and identified by a "?" on the map.

Prize Drawing: Thank you for your prize donation (or monetary \$25 donation), as this will generate more excitement throughout the day of the Fair. The deadline to drop off your prize at the City of Reno Parks and Recreation Center (McKinley Arts Center, 925 Riverside Dr., Reno 89503) has been extended to Monday, April 7th (see the reverse side of the map for additional details).

Grand Prize: A Grand Prize Package valued at \$500 will be given away as an incentive to visit the "Media Smart" exhibitors. Look for the exhibitors' booths with the balloon arches in the following locations: California Building, Reading Tent, Health & Fitness Tent and Renewable Energy - Science Tent (see the reverse side of the map for additional details).

Advertising: Thank you to our Sponsors for your support!! PSA's have been provided to Reno Radio Representatives' seven radio stations, Charter Communications, KNPB Channel 5, and all local television stations. Also look for RTC bus tail signs and interior posters, ads in Washoe Family Magazine, Sierra Nevada Kids' Directory (magazine and website), Nevada Woman's Directory (magazine and website), RenoTahoeMoms.com, Family Pulse Magazine, and various other community publications. Thank you for linking to our website, www.TuneInToKids.org!

Refunds: No refunds will be provided after March 31, 2008 or for inclement weather.

Next Year's Fair: The tentative date for next year's Fair is Saturday, April 25, 2009 at Idlewild Park.

Jody Ruggiero, Founder and Chairman
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