



TUNE IN TO KIDS FAIR EXHIBITOR APPLICATION

A Celebration of Life and Learning Beyond the Screen
 Saturday, April 12, 2008 10 a.m. – 4 p.m.
 Idlewild Park – 1900 Idlewild Drive, Reno (Free Admission)
 www.TuneInToKids.org

Advertising packages are available through Washoe Family magazine. Call Jackie Shelton: (775) 324-4332
 Deadline: March 12, 2008

Because the goal of the Fair is to provide positive activities for kids and families, **all exhibitors must have an activity.**

Payable to: YMCA of the Sierra/Tune In To Kids
Mail to: Tune In To Kids
 10580 N. McCarran Blvd., # 115-221
 Reno, NV 89503 Fax: 775-747-7388

Fees: Non-Profit Standard Booth Space (10'x10' & includes 6' table/tablecloth/2 chairs)..... \$100
 Standard Booth Space (10'x10' & includes 6' table/tablecloth/2 chairs)..... \$175
 Non-Standard Space may involve a higher fee..... Call TITK for quote

Deadline: **Friday, March 7, 2008 - Add Late Fee if postmarked after 3/7/08.**..... \$ 25

Donate Prize: In order to generate more excitement, a prize drawing will be held throughout the event. For this reason, we are asking all exhibitors to add an additional \$25 to the application fee. To have this fee waived, you may donate a prize for a minimum value of \$25. If donating, please refer to the "Prize Donation Form" for drop off information. Deadline: Friday, 3/28/08.

Prize Donation Fee..... \$ 25
 I will donate a prize by Wed., 3/28/08 (Refer to Prize Donation Form)..... \$ 0

Electricity: California Building only, and limited availability..... \$ 50
TOTAL ENCLOSED..... _____

Activity: To support the goals of the Fair (positive activities for kids and families and positive use of media, etc.) **all exhibitors must have an activity.** Please describe your activity:

Liability: **If liability may be issue** with your activity, contact us prior to submitting your Exhibitor Application.

Confirmation: Notification of your space assignment will be sent out one week prior to the Fair.

Questions: Jody Ruggiero, Founder & Chairman 775-772-2711 info@TuneInToKids.org
 Debbie Wiltgen, Project Manager 775-560-6774 dwiltgen@sbcglobal.net

Agency/Business Name _____ Website _____

Contact Name and Title _____

Mailing Address _____ City _____ State _____ Zip _____

Daytime Phone # _____ Fax # _____ Email Address _____

Focus of your Agency/Business (check all that apply):
 Reading Math Health*
 Media Literacy Science Fitness*
 Parent Involvement Math
 Hobbies Arts
 Recreation Culture
 Other, please indicate _____

*NEW THIS YEAR: Junior League of Reno is partnering with Tune In To Kids to sponsor the Health & Fitness Tent. If the focus of your Agency/Business is Health & Fitness, you will be part of Junior League's Health Fair (1st come, 1st serve). Their project, Kids in the Kitchen with special host Jennifer Bushman, promotes wellness and fosters healthy eating and nutrition.

Location Preference: Outside Inside (California Building or enclosed tent - as space is available)
 No Preference Other _____

Booth Space: 10'x10' (Standard) Larger area needed, how big? _____ Call TITK for quote

Other Needs: Wall Space - limited Electricity - limited to California Building

2 Chairs provided - if additional needed, how many? _____

6' Table w/table cloth provided - if additional needed, how many? _____