

Tune In To Kids ^{And Turn} On **The FUN!!!**

Reading & Media Literacy

Parent Involvement

Hobbies & Recreation

Math & Science

Arts & Culture

Health & Fitness

Tune In To Kids Fair
Sponsorship Package
Saturday, April 14, 2007 10 a.m. – 4 p.m.
Idlewild Park, 1900 Idlewild Dr., Reno, NV

*A Celebration of
Life and Learning Beyond the Screen*

\$5,000 Platinum Sponsorship

- Two 10' x10' Booths at the Tune In to Kids Fair
- Mention as a major sponsor in all Tune In To Kids press releases, and other promotional material
- Mention as a major sponsor in all TV PSA's
- Tune In To Kids advertising in the Family Magazine to include your logo (distributed to all Washoe County School District families)
- 25% discount on one ad in Family Magazine to be placed by 4/14/07 and run by the December 2007 issue
- Tune In To Kids advertising to include your logo (i.e.; Reno Gazette Journal, Ahora, News and Review)
- Company banners prominently displayed at Fair (4'x15' max, grommets required)
- Tune In To Kids color posters to include your logo •Tune In To Kids Flyers (45,000 distributed) to include your logo
- Opportunity to include giveaways in bags for attendees at Fair
- Prominent mention of your company's sponsorship and links to your company's website from our Tune In To Kids Website

\$2,500 Gold Sponsorship

- A 10' x10' Booth at the Tune In to Kids Fair
- Mention as a major sponsor in all Tune In To Kids press releases, and other promotional material
- Tune In To Kids advertising in the Family Magazine to include your logo (distributed to all Washoe County School District families)
- 25 % discount on one ad in Family Magazine to be placed by 4/14/07 and run by the December 2007 issue
- Tune In To Kids advertising to include your logo (i.e.; Reno Gazette Journal, Ahora, News and Review)
- Company banners prominently displayed at Fair (4'x15' max, grommets required)
- Tune In To Kids color posters to include your logo •Tune In To Kids Flyers (45,000 distributed) to include your logo
- Opportunity to include giveaways in bags for attendees at Fair
- Prominent mention of your company's sponsorship and links to your company's website from our Tune In To Kids Website

\$1,500 Bronze Sponsorship

- A 10' x10' Booth at the Tune In to Kids Fair
- Company banners prominently displayed at Fair (4'x15' max, grommets required)
- Opportunity to include giveaways in bags for attendees at Fair
- Mention of your company's sponsorship and links to your company's website from our Tune In To Kids Website

\$1,000 Silver Sponsorship

- A 10' x10' Booth at the Tune In to Kids Fair
- Opportunity to include giveaways in bags for attendees at Fair
- Mention of your company's sponsorship and links to your company's website from our Tune In To Kids Website

\$500 Friend Sponsorship

- Opportunity to include giveaways in bags for attendees at Fair
- Mention of your company's sponsorship and links to your company's website from our Tune In To Kids Website

For more information on how you can be a part of the exciting
community event for families and kids contact:

Jody Ruggiero, Project Chair (775) 772-2711 info@TuneInToKids.org
Debbie Wiltgen, Project Assistant (775) 560-6774 dwiltgen@sbcglobal.net

www.TuneInToKids.org

Advertising packages are available with
Washoe Family Magazine for all
Sponsorship Levels & Exhibitors/Participants.
Call Jackie Shelton at (775) 324-4332